



INTERNATIONAL SOCIETY OF
SUSTAINABILITY
PROFESSIONALS
- INDONESIA CHAPTER -

ISSP CERTIFICATE TRAINING PROGRAM

JAKARTA, 18 - 23 AGUSTUS 2015



As long as there is no trust and confidence but
there will be justice and fairness
in resource distribution, political
positioning will remain more important than service.

1 ISSP CERTIFICATE TRAINING PROGRAM

ISSP Indonesia bermaksud mengadakan “**ISSP Certificate Training Program**” pada 18-23 Agustus 2015, yaitu pelatihan bersertifikat bagi anggota dan non-anggota ISSP di Indonesia serta Asia Pasifik. Setelah mengikuti pelatihan ini, peserta diharapkan mampu menjadi motor *sustainability* di Indonesia, dengan memberikan pelatihan, mengadakan riset, mengembangkan *tools* dan mengembangkan proyek-proyek percontohan



terkait *sustainability* yang sesuai dengan konteks Indonesia.

Para ahli di bidang *sustainability* bertaraf internasional, yang berkedudukan di Amerika Serikat dan Australia, akan mengajar dan memberi bimbingan langsung secara tatap muka. Program ini merupakan bagian dari ISSP Certificate Training Program yang diberikan melalui internet (e-learning). Program terdiri dari:

1. Pelatihan 5 (lima) hari dengan topik:
 - a. ***Strategy Tools for Sustainability Transformation***
 - b. ***Leadership Skills for Change Agents***
 - c. ***Sustainability Planning and Reporting***
 - d. ***Sustaining Sustainability***
 - e. ***System integration with S-CORE***
2. Kunjungan lapangan 1 hari ke komunitas yang telah mempraktikkan prinsip *sustainability*

Pengajar: **Dorothy Atwood, Marsha Willard, Julian Crawford**

Biaya Training

Training 5 hari penuh	Rp 30.375.000 (regular) / Rp 20.250.000 (member ISSP)
Training per topik	Rp 6.750.000 (regular) / Rp 4.725.000 (member ISSP)

About the Courses

Day 1: Tues, Aug 18 - **Strategy Tools for Sustainability Transformation**. This course reviews the concepts, principles and key issues of sustainability. Participants will develop competence in three basic frameworks for defining sustainability. In addition, the workshop will explore the power of systems thinking and provide participants with the basics necessary to tackle complex problems.

Day 2: Wed, Aug 19 - **Leadership Skills for Change Agents**. The Leadership Skills for Change Agents course prepares sustainability professionals at any level in the organizational hierarchy, or as an external consultant / advisor, to lead an organization to become a sustainable enterprise.

Day 3: Thurs, Aug 20 - **Sustainability Planning and Reporting**. ISSP's SPaRK course will walk participants through the steps of creating a comprehensive sustainability plan, from justification for their sustainability efforts, through impacts assessment and determination of measures. The resulting plan also sets up participants for reliable and pain free reporting. By end of the course, participants will have developed a "draft" plan and will experience applying each of the key steps of the process. Participants will be provided a trial version of the SPaRK tool which is an Excel based file that includes the worksheets and data entry tables for recording key planning decisions.

Day 4: Fri, Aug 21 - **Sustaining Sustainability**. Management systems are the key to ongoing progress. An SMS (sustainability management system) allows for systematic internal review, monitoring and corrective actions for continual improvement. This course will walk participants through the creation of such a system to fit their needs. Sustainability professionals don't need a third-party certified ISO 14001 management system to benefit from the Plan-Do-Check-Act framework. Course participants will learn what level of sophistication works best for them and what elements to add as their system matures. Participants will complete the course having learned practical methods to solidify and advance sustainability efforts by applying proven management system tools, practices and competencies.

Day 5: Sat, Aug 22 - **System integration with S-CORE**. This course prepares sustainability professionals to be familiar with the S-CORE™ assessment process so they understand how organizations need to progress on the path to sustainability, identify new opportunities and develop a plan for the next stage of the journey. Participants will learn how to use S-CORE™ for organizations at all levels of sustainability implementation, from organizations newly embracing sustainability internally to sustainability leaders who are engaging customers, suppliers and other stakeholders and seeking to change their industries and regions.

About the Instructors

Marsha Willard, Ph.D. is founder of AXIS, a consulting firm founded in 1990. Marsha applies her management consulting, training and facilitation skills to help organizations find responsible solutions that meet all stakeholder needs: owners, customers, employees, the community and the environment. AXIS is recognized for its expertise in the implementation of sustainability. Marsha has co-authored six popular business books including *The Business Guide to Sustainability* and *A Step-by-Step Guide to Sustainability Planning*.

Dorothy Fisher Atwood is the principal of her Oregon-based sustainability consultancy started in 2001. Dorothy has over 30 years of experience in management systems and sustainability consulting. Her focus is helping organizations integrate sustainability, energy performance improvement or environmental stewardship into their organizational fabric using management system tools (e.g. ISO 50001 or ISO 14001).

Julian Crawford is currently President of the Board of Directors of ISSP and is a Director in Ernst & Young's Sustainability and Climate Change practice in Sydney, Australia specialising in strategy, advisory, reporting and assurance. He has over 25 years industry and consulting experience across a broad range of sustainability issues. Julian has a science and business background. Having originally studied zoology at Oxford University, England, he then worked internationally as a Chartered Accountant. He has worked extensively on international sustainability initiatives including the Global Reporting Initiative, Global Footprint Network and The Natural Step.

**Formulir Pendaftaran
Peserta ISSP Certificate
Training Program**

Nama:	
Jabatan:	
Perusahaan/ Organisasi:	
Alamat:	
Telp/Fax/HP:	
Email:	
Anggota ISSP?	Ya / tidak

Dengan ini mendaftarkan diri untuk mengikuti ISSP Certificate Training Program (tandai yang sesuai):

<input type="checkbox"/>	Training 5 hari penuh (18 - 22 Agustus 2015)	
<input type="checkbox"/>	Training individual, yaitu:	
<input type="checkbox"/>	18 Agt '15	Strategy Tools for Sustainability Transformation
<input type="checkbox"/>	19 Agt '15	Leadership Skills for Change Agents
<input type="checkbox"/>	20 Agt '15	Sustainability Planning and Reporting
<input type="checkbox"/>	21 Agt '15	Sustaining Sustainability
<input type="checkbox"/>	22 Agt '15	System integration with S-CORE

Berminat untuk mengikuti kegiatan opsional (tandai yang sesuai):

<input type="checkbox"/>	Sustainability Basic Course (12 Agt' 15)
<input type="checkbox"/>	Welcome dinner & Diskusi "Sustainability Professional Certification" (18 Agt'15)
<input type="checkbox"/>	Site Visit (23 Agt'15)

<input type="checkbox"/>	Berminat menjadi anggota ISSP. Mohon daftarkan
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Nama & tandatangan: _____

Tanggal _____



1st Sustainable Development Transition Forum

9-11 April 2014, Incheon Songdo, Republic of Korea

In collaboration with: SDplan/NetL



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SEKILAS ISSP INDONESIA CHAPTER

Ikatan Profesional Sustainabilitas Internasional Indonesia, atau ISSP Indonesia Chapter (International Society of Sustainability Professionals) merupakan bagian dari organisasi ISSP yang berkantor pusat di Portland, Amerika Serikat. Tujuan dibentuknya ISSP Indonesia Chapter yaitu sebagai upaya untuk pengembangan diri bagi profesional yang bekerja di berbagai bidang yang harus menangani minimal 2 dari 3 aspek *sustainability* (ekonomi, sosial, dan lingkungan) di Indonesia. Organisasi ini dirasakan penting untuk membangun sebuah gerakan perubahan menuju *sustainability/sustainable development* di Indonesia.

Visi ISSP Indonesia adalah menjadi asosiasi profesi terkemuka, handal, dan kompeten di bidang keberlanjutan (*sustainability*), serta sebagai rujukan utama di Indonesia.



Hasil diskusi dalam Konperensi ISSP di Portland, Oregon, Amerika Serikat, 2011

Misi ISSP Indonesia yaitu:

1. Meningkatkan kapasitas anggota mengenai keberlanjutan (sustainability).
2. Membangun dan mengembangkan jejaring komunitas yang memiliki komitmen untuk menerapkan praktik keberlanjutan (sustainability).
3. Mengembangkan inovasi terkait keberlanjutan (sustainability).
4. Membangun acuan yang terukur dan patok banding terkait keberlanjutan (sustainability).
5. Memberikan masukan bagi regulator terkait keberlanjutan (sustainability).

Sejak didirikan pada 24 Mei 2012, ISSP Indonesia telah mengadakan kegiatan antara lain:

- Peluncuran dan Talkshow “Menjelang Rio+20: Quo Vadis Keberlanjutan Indonesia” yang dihadiri oleh lebih dari 150 orang, 24 Mei 2012
- Indonesia Sustainability Forum sejak Oktober 2012, yang dihadiri oleh 30 - 100 peserta
- Dialog Publik “Menuju Jakarta Berkelanjutan” di Balaikota Jakarta, 1 Juni 2013, menghadirkan antara lain Prof Emil Salim, Alan AtKisson dan Firdaus Ali sebagai pembicara, dan diselenggarakan bekerja sama dengan Yayasan Pembangunan Berkelanjutan (YPB), ISIS Academy, Komunikasi Peduli Alam Indonesia (KPAI), Indonesia Water Institute (IWI), Ikatan Alumni ITB (IA ITB), Ikatan Alumni Teknik Lingkungan ITB (IATL ITB), PT Aicon Global Indonesia, dan Indonesia Association of Public Participation (IAP2)



ISSP Indonesia Chapter **didirikan** pada tanggal **24 Mei 2012** oleh **48 pendiri** dari berbagai kalangan, yaitu:

Achsan Permas - Ahmad Mukhlis Yusuf - Ahmadi Hadibroto -
Anjelita Malik - Arief Budimanta - Arief Purwanto -
Bayu Dwi Mardana Kusuma - Budi Kuncoro - Budhi Soesilo -
Bustanul Arifin - Charles Wiriawan - Deborah R. Tjandrakusuma -
Denny Turino - Donny Yoesgiantoro - Dwi Prapti - Eka Budianta -
Eka Wijayanti - Emil Salim - Fachry Mohamad - Firdaus Alamsjah -
Fitrian Ardiansyah - Franciskus Antonius - Fransiscus Welirang -
Henry Bastaman - Imam Soeseno - Indira Abidin - Jimmy Tanaya -
Juniati Gunawan - Leonard Panjaitan - Liana Bratasida -
Maria Dian Nurani - Mila Nuh - Ninasapti Triaswati -
Paulus Soegiono - Rainier Turangan - Riza Deliansyah -
R. Taufiq Mappaenre - Salman Nursiwan - Sam August -
Semerdanta Pusaka - Prasetyoadi - Siddharta Moersjid -
Sinta Kaniawati - Surna Tjahja Djajadiningrat - Suryoprato -
Timotheus Lesmana W - Tri Mumpuni - Tridoyo Kusumastanto -
Yeni Fatmawati



AUDITORIUM ADRIYANA



3

KEGIATAN ISSP INDONESIA LAIN



Indonesia Sustainability Forum



Forum tukar pikiran dan pengalaman mengenai konsep dan penerapan *sustainability* yang dihadapi dalam pekerjaan maupun kehidupan sehari-hari.

Diskusi dilakukan rutin secara tatap muka (dua bulan sekali) dan juga secara online melalui website ISSP.

Narasumber dari berbagai kalangan dihadirkan dalam acara ini. Peserta kemudian akan mendiskusikan paparan Narasumber tersebut dari sudut pandang *sustainability*. Hasil diskusi akan menjadi umpan balik berharga bagi Narasumber dan para peserta lainnya.

Sustainability Professionals Development Program



Program pelatihan dasar bagi para profesional yang dibimbing oleh para ahli *sustainability*, mengenai konsep dan penerapan prinsip *sustainability* dalam pekerjaan sehari-hari.

Peserta dapat memilih pelatihan yang sesuai dengan kebutuhan, antara lain:

- **Sustainability Dasar**
- **System Thinking**
- **AtKisson Sustainability Accelerator Tools**
- **Sustainability Reporting**
- **Sustainable Business**
- dll

Riset & Inovasi



- **Sustainability Outlook:**

Review dan evaluasi tahunan kinerja Indonesia terkait aspek *sustainability* di Indonesia bersama media massa nasional.

- **Etalase Keberlanjutan:**

Kajian dan *pilot project* penerapan prinsip *sustainability* dalam kehidupan sehari-hari, seperti upaya konservasi, mitigasi & adaptasi perubahan iklim, pengentasan kemiskinan, penciptaan pendapatan, dll. Merupakan sarana pembelajaran bersama bagi pelaku usaha, pemerintah, kalangan pendidikan, dan masyarakat.

- **Redefinisi Konsep Sustainability di Indonesia:**

Meredefinisi istilah dan prinsip *sustainability* dalam kerangka ekologi, ekonomi, sosial dan kelembagaan, agar dapat dipahami dan diimplementasikan oleh semua pemangku kepentingan

- **Sustainability Centre di Kampus:**

mengkaji, mengembangkan konsep dan mendorong pendirian *sustainability center* di kampus-kampus

Komunikasi & Publikasi



- **Media Komunikasi & jurnalisme warga mengenai sustainability:**

Pengembangan peran ISSP sebagai fasilitator atau *clearing house* dalam topik keberlanjutan secara umum, maupun dalam konteks Indonesia melalui *website*, *newsletter* dan media sosial di antara akademi, pakar dan praktis.

- **Awareness raising campaign:**

Peningkatan pengetahuan publik (*awareness rising campaign*) mengenai keberlanjutan. Dilakukan melalui media massa dan event.

- **Sustainability reference:**

Produksi referensi keberlanjutan, seperti laporan, penerjemahan buku atau penulisan buku (termasuk *best practices*)

Dewan Pembina

Prof. Dr. Emil Salim (Ketua)

Prof. Dr. Ir. Tridoyo Kusumastanto, MS

Ninasapti Triaswati, SE, MSc. PhD

Prof. Dr. Bustanul Arifin

Franciscus Welirang

Firdaus Alamsjah

Dewan Pengawas

Liana Bratasida (Ketua)

Ahmadi Hadibroto

Yeni Fatmawati

Siddharta Moersjid

Ahmad Mukhlis Yusuf

Dewan Eksekutif

Ketua: Timotheus Lesmana

Sekretaris Jenderal: Maria Dian Nurani

Wakil: Anjelita Malik

Bendahara: Sinta Kaniawati

Wakil: Dwi Prapti



Bidang Riset dan Inovasi:

Arief Budi Purwanto (Ketua)

Denny Turino

Bidang Pengembangan Organisasi dan Profesi:

Semerdanta Pusaka (Ketua)

Prasetyoadi

Bidang Komunikasi dan Publikasi:

Salman Noersiwan (Ketua)

Sam August

TERIMA KASIH

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Sekretariat ISSP Indonesia Chapter:

d/a PT DASA, Gedung Dewan Pers lantai 6.

Jl. Kebon Sirih, Jakarta

Tlp: +62 21 3510 858 - Fax: +62 21 3510 856

email: issp.indonesia@gmail.com

www.sustainabilityprofessionals.org